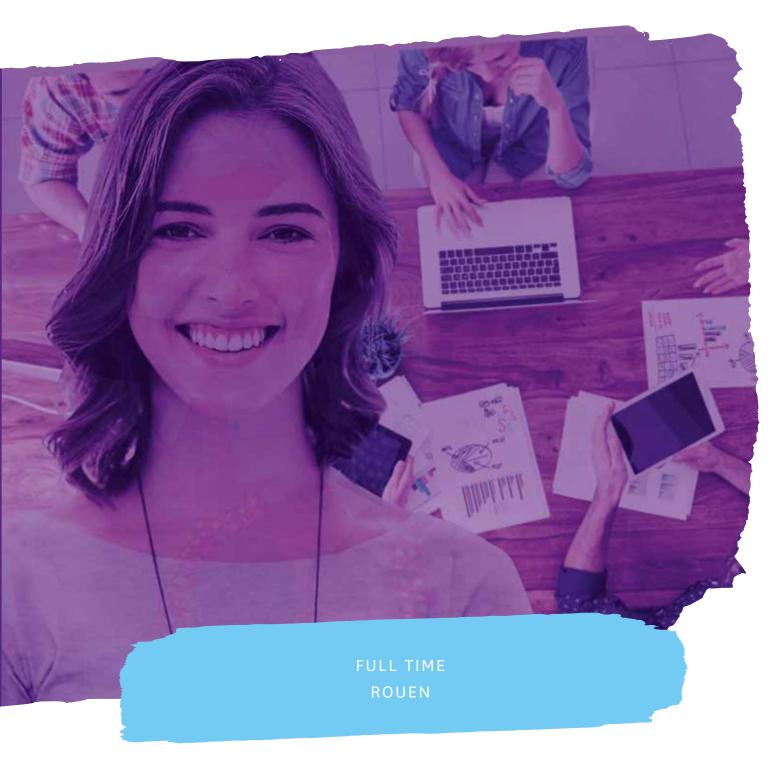
## **FULL TIME MASTERS®**

### M.Sc. IN INTERNATIONAL PROJECT DEVELOPMENT





# **NEOMA Business School,**

## A MAJOR MANAGEMENT SCHOOL

### PROVEN EXPERTISE AND A PROLIFIC TRACK RECORD...

Drawing from the wealth of its 145-year history, NEOMA Business School benefits from the assets originating from its founding schools (in 1871 at the Rouen school and in 1928 at Reims). Marketing, Finance, Commerce, Supply Chain... there are numerous disciplines based on NEOMA Business School's proven expertise and teaching methods. The exceptional careers of several thousand graduates, brought together to create one of the strongest networks is the strongest proof of NEOMA Business School's excellence. Our incomparable academic network and the strength of our links with the international business world are what make NEOMA Business School a major school for management studies.

### ...COMBINED WITH A NEW VISION OF LEADERSHIP

Today in a constantly shifting world where change has become the norm, ensuring stable, long-lasting employability is about knowing how to turn those changes into an opportunity for development. Going beyond individual success, it is a matter of knowing how to deploy talent and apply it to the greater performance of many. The essence of our profession has remained the same for 145 years: to train and instruct students in a collection of management science disciplines to develop leading edge skills and knowledge.

3 campuses:
Rouen, Reims and Paris

3 international accreditations

EGUIS

AACSB
ACCREDITED
ACCREDITED
ACCREDITED

**200** permanent professors

1,600 professional speakers and presenters

590 collaborators

9,500 students

1 network of more than **55.000** alumni

in France and around the world

300 international partners in 75 countries

200 partner companies

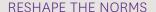
A large portfolio of programmes, from Bachelor degrees to Executive Education courses.



We nurture and support
the managers and
entrepreneurs of tomorrow,
those who are capable
of providing responsible
leadership and going
beyond the dominant
models of our day 99

# Our state of mind: #Humanship







LISTEN TO EMOTIONS



STAY CONNECTED

# Three strategic orientations, applied in an original, transversal way, reflecting genuine expertise:

### Leadership and agility

We coach you to develop shared leadership skills to generate greater business efficiency and performance. This approach to assuming leadership can reinvent a company and unify collective forces to expand boundaries and emphasize new opportunities for innovation.

### **Entrepreneurship**

We aim to instill within you the desire to strive for innovation, creation, and experimentation that goes beyond traditional company building and takeovers.

### Personal and professional development

We prepare you for successful and stable professional integration through our emphasis on the foundation of key managerial skills that match the needs of various companies and the business world in general.

# A "made by NEOMA BS" experience

NEOMA Business School invests predominantly in three areas which rely on the many positive attributes upon which we have built our reputation:

- A strong network of professional, academic and alumni partners located throughout the world. NEOMA Business School is the most connected school in terms of its associations with all the management schools in France, and you will be one of the primary students to benefit from this multi-connected environment.
- Strong, close relationships with companies, which are recognised in numerous rankings and surveys and which guarantee the solid merits of our pedagogy (through internships, apprenticeship contracts, study tours, visiting professional speakers...).
- Innovative, experience-based teaching with a culture of original real-life professional simulations and genuine immersion into a business environment: integration seminars, business games, case studies, etc.



ANNE-SOPHIE COURTIER

DIRECTOR OF FULL TIME

MASTERS PROGRAMMES

Backed by over 30 years of expertise, the Master's programmes at NEOMA Business School are perfectly adapted to the constantly-evolving requirements of the corporate world.

Teaching students to be agile,
whilst providing innovative solutions
to employers, is core to the mission
and commitment of NEOMA BS.
Combining a solid focus on academic excellence,
and an experiential approach to learning and
the development of leadership skills,
NEOMA Business School's Master's programmes
provide the knowledge and abilities required
to enable students to pursue their professional
ambitions and achieve their personal goals
in a stimulating multicultural environment.

Develop the knowledge and skills essential for the leaders of tomorrow's globalised professional

environment.99

# The Philosophy behind NEOMA Business School

# FULL TIME MASTERS' DEGREE PROGRAMMES

NEOMA Business School has established an international reputation thanks to its expertise in a variety of key disciplines: Supply Chain, Marketing, Management, Luxury, Project Development, or Finance.

Predominantly taught in English and designed for students of all nationalities, NEOMA Business School Full Time Masters' degree programmes (Master of Science and Advanced Master) offer you the ideal gateway to the world of international business. Drawing on the school's well-established reputation for research and academic excellence, our Masters' degrees are constantly reviewed and developed, to respond to the ever-changing requirements of a continually evolving corporate world.

NEOMA Business School campuses provide the ideal international learning environment in which to discover and experience diversity at every level (faculty, class, student clubs and associations...) and to study and learn in an environment designed to maximise the student experience and prepare you for the professional world.

Studying for a full-time Master's degree at NEOMA Business School is an opportunity to:

- Complete and/or add value to an existing academic education or professional situation
- Develop personal and professional agility, adaptability and leadership skills
- Develop specialised knowledge and culture, related to the international business environment
- · Increase managerial and professional potential
- · Enhance employability

Join one of our Full-Time Masters, and take full advantage of a blended experience that will develop your agility and employability!

Full-time Masters degrees strengthened by expertise of over **30** years

International certifications: CFA, PRINCE2, MS PROJECT, PMI, Six SIGMA

A 4-to-6 month

internship experience

Programmes lasting from 12 to 15 months

## International programmes

taught in English and French

Over 75% international students and 100 nationalities

Campuses: Reims, Rouen and Paris

Diplomas accredited or labelled CGE\*, RNCP level 1\*\*

<sup>\*</sup>Conférence des Grandes Ecoles (or CGE) brings together higher education and research institutions in France and abroad which train their graduates with a view towards excellence, in partnership with the business world, economic representatives and civic society.

<sup>\*\*</sup> French National Framework of Qualifications.

# Why choose

# AN ADVANCED MASTER OR A MASTER OF SCIENCE FROM NEOMA BUSINESS SCHOOL?

### **ADVANCED MASTER**

> International Financial Analysis.

An Advanced Master is a high-level Bachelor's degree (equivalent to a 6-year Bachelor's degree by French education standards). It is designed to train experts in a specific field of study. Accredited by the Conférence des Grandes Ecoles, the Advanced Master brings a guarantee of dual skills and boosts career prospects. This label is based on criteria of selectivity and academic quality. It is delivered upon successful completion of a rigorous auditing procedure and is highly valued by employers and the corporate world.

### MASTER OF SCIENCE

> International Luxury Management • Supply Chain Management • Global Management • International Project Management • Marketing French Excellence.

Originally devised for international students or students who wish to join a multicultural class, these programmes are taught entirely in English. They are designed for students eager to acquire a high-level specialisation in an international environment. This degree requires the completion of both research work and a thesis or dissertation.

These masters do not compete with one another. On the contrary, they complement each other or are a different route to the same destination: the guarantee of life-long and worldwide employment with the added bonus of proof of an expert area of knowledge.

## 5 good reasons

# TO OPT FOR THE NEOMA BUSINESS SCHOOL FULL-TIME MASTERS

- Choose a Full-time Master ranked in the Top 15 in its category
- Longstanding expertise developed with an international outlook: 15 months to specialise
  in your chosen subject in English or French, in Supply Chain, Marketing, Management,
  Luxury, Project Development, or Finance.
- Innovative teaching methods fostering an experiential approach: 4-to 6-month internship and a variety of business cases and simulations
- Integrate an international environment: 75% of students, 55% of the faculty
- Join the 4th biggest network of French Business Schools with over 55,000 Alumni based all around the world.



## #theychooseNEOMABS

### PARTICIPANT PROFILE, Diversity as an asset

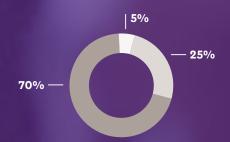
### **NATIONALITIES**

**75%** of NEOMA Business School Full Time Masters students come from outside of France, mainly Asia, Europe, Latin America, and Africa.









NEOMA Business School's Masters classes promote interaction with fellow students in an international environment where open-mindedness, experience and passion prevail.

### TWO-YEAR M.Sc. OPTION

Specially designed for students who are completing a three-year Bachelor's degree, or who are from a non-business background, this two-year option provides the ideal opportunity to obtain a Master of Science from NEOMA Business School. During the first year M.Sc., students from all the M.Sc. disciplines work together in a highly internationalised environment, to cultivate a Master's mind-set: the ability to work independently and in groups, academic rigour and objective-based learning. Emphasis is placed on personal and professional development, as well as critical thinking, language and analytical skills.

Upon successful completion of the first year, students continue their studies in their selected M.Sc. specialisation:

- · M.Sc. in Global Management
- · M.Sc. in International Project Development
- · M.Sc. in Marketing French Excellence
- · M.Sc. in Supply Chain Management

# An immersive teaching experience DESIGNED TO BOOST EMPLOYABILITY

need between IT and Financial

# FULL-TIME TRAINING PROVIDING A STRONG THEORETICAL BASIS

Depending on the Master you choose, the curriculum spreads over 12 to 15 months on a full-time basis (a duration ranging from 350 to 480 hours).

The pace of the programmes allows you to focus on the theoretical dimension of the courses and work in teams to implement various projects. The first 6 to 7 months are commonly dedicated to the delivery of core courses, interspersed with a series of in-company immersions and field trip studies either in France or abroad.

Courses are designed by NEOMA Business School international professors, leaders in their area of research and expertise; professional teachers also participate in the design and delivery of classes. Taught in English and in French, courses are enriched with the companies' input in order to be aligned with real-world business expectations and the School's vision of leadership.

# AN EXPERIENTIAL PEDAGOGY

In a world of constant change, we prefer to help you "learn how to learn" so that throughout your career you continue to acquire the knowledge, skills, methods, and tools that will give you the best chance to be successful and help your future employers develop.

We believe that there is no better way of truly understanding the corporate world than by involving yourself in a real case study (business cases, simulations, challenges, etc.). Engaging students in innovation is achieved by interaction with the professional field. This may take different forms.

At NEOMA Business School, students are confronted by highly challenging situations, such as the creation of a brand, how to launch and market a product from scratch, and finding innovative solutions to adapt and anticipate various international contexts.

### FOCUS ON...

A group of selected students from the M.Sc. in International Luxury Management worked on the Geoffroy Champagne challenge: to devise a communication strategy for a specific "champagne" or create new packaging.

In 2016, the whole class of the M.Sc. in International Project Development literally isolated itself in a bus to work under pressure, out of their comfort zone. The goal: to yield innovative solutions on how to remain a leader on the Safety market.

# INTERNSHIP & FINAL DISSERTATION: REAL CORPORATE EXPOSURE

The remaining months of study are dedicated to a 4-to 6 month internship and the preparation of the final dissertation. This period in a company is highly recommended but not mandatory. However, nearly 100% of NEOMA Business School full time Masters' students go on an internship to complete their experience of the programme and implement the expertise of their choice. As a result of the in-company project or mission, the student must obtain official approval before he or she enters the company and accepts the mission. The trainee is supervised by a corporate tutor who will make sure that the project and the related activities are in line with the specialisation pursued in the Masters' degree.

### A key step towards obtaining the full time Master: the final dissertation

The dissertation serves to perform research on a specific subject. It demonstrates the knowledge acquired through the programme and applied during the in-company project-work, mission or internship. The participant is assisted in the definition of the subject-matter by the supervisor. The participant will be taught how to conduct research thanks to methodology courses delivered in the curriculum. The Master's degree is validated provided all the modules, mission, internship and the professional dissertation are completed.

# DEDICATED UNIT TO SERVE YOUR EMPLOYABILITY

Students are supported by NEOMA Business School Career Centre. This unit is organised by geographical zone (Europe, Asia, North America, and Latin America) and it provides the student with personal guidance in multiple ways (CV, motivation and speculative letters, personal branding, etc...) all adapted to his or her profile in order to help in the search for internships and employment. Based on the expectations and best practices of companies and on research conducted by our professors, this unit supplies all the tools and advice the student needs to succeed in his or her professional career.



HAMZA EL ALAMI Supply Chain Management graduate 2016

The tools provided by the school were helpful along my journey to reaching

my academic goals. Starting from the daily emails about internship offers from more than 200 companies in France, the library for research, field trips offering a more realistic view and experience of the material, and most importantly, the Enterprise Forum organised within the school... The Enterprise Forum was the opportunity to prove myself as a worthy candidate. I got to be interviewed by a great number of high-level companies such as BMW, Microsoft, and DANONE, and I found my internship with BMW. All in all, I had a very positive experience being a NEOMA Business School student, and I would not trade that for anything in the world. **97** 



# OUR TEAM OF EXPERTS TO ACCOMPANY YOU FOR 10 MONTHS

The Admissions Department experts are at your disposal to provide detailed information on the Full Time Master's programmes, feedback on your personal profile and help you finalise your personal and professional project.

### **APPLICATION REQUIREMENTS**

### Applicants must have the following:

- A Bachelor's degree, or approved equivalent in a related field (BAC+4).
- Fluent English and/or fluent French face-to-face interview evaluation (depending on choice of programme). The interview lasts 20 to 30 minutes before a jury consisting of a professor and/or a professional. The interview's goal is to understand the applicant's motivation, to analyse the relevance of his or her professional project to the chosen programme.
- Minimum 6-month professional experience, internship or other relevant experience.
- · Dynamic international profile and good team player.
- · Relevant professional goals.

### Application consists of the following:

- the online application: http://apply@neoma-bs.fr
- Provide scanned copies of all original documents in English or French.
- · Successful candidates are contacted for interview.
- Students residing abroad are similarly interviewed via videoconference

### **Results:**

Candidates are usually informed of the results by email within two weeks of the interview (if the application file is complete).

### **REMARKS**

### International students (outside European Union)

Students are recommended to sit their tests as early as possible in order to obtain admission results in time for visa requests. Candidates who meet the entry requirements will be interviewed by Skype or in person.

# INTERNATIONAL WELCOME

Originating from various regions of the world with a diversity of academic and professional backgrounds, the "orientation week" is the key moment when students mix and dive into a cross-cultural seminar (icebreaking, team-building activities off campus...).





### LIFE IN REIMS: AN ECONOMIC CROSSROADS!

Ideally located in France as well as at the heart of Europe, Reims has naturally become a major industrial crossroads: pharmaceuticals, health care, food industry, bio technology, wines and spirits, etc.

Its proximity to Paris gives it obvious appeal in terms of investment for companies who constantly install offices, manufacturing sites, service centres, call centres and even, more recently, television and music recording studios.

And of course, as the cradle of champagne, Reims is home to the most famous Champagne houses (Lanson, Pommery, Mumm, Veuve Cliquot, Ruinart, Krug, Taittinger and many others).

### **Reims Campus**

The NEOMA Business School Reims campus is located on two sites with a contemporary architectural style, located just five minutes from each other by tram. Close to the city centre and major transport routes:

- 10 min from Reims city centre by tram
- 10 min from the TGV railway station by tram

### **Accommodation in Reims**

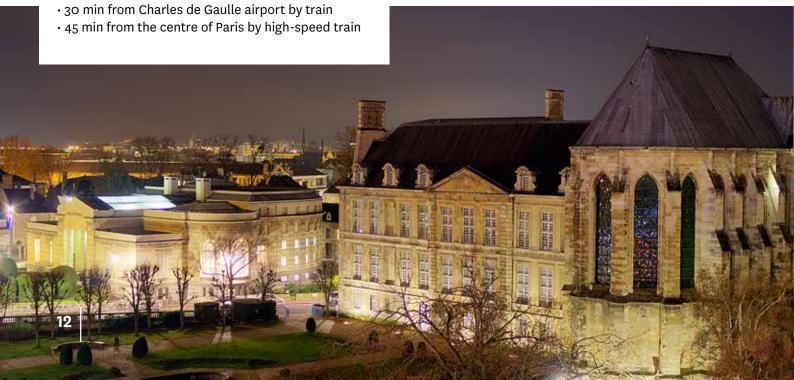
Students residence halls are available on compus.

Near the campuses or in the city centre you can also find accommodation in student residences or private flats, take a room in a youth centre, or choose to share your accommodation with a senior or disadvantaged citizen.

NEOMA BS has its own accommodation platform to assist you with:

- Finding/offering accommodation
- · Finding flatmate(s) and organising flat-shares
- · Finding/offering sublets
- Finding/offering temporary rooms

http://housing-platform.neoma-bs.fr





# LIFE IN ROUEN: BE PART OF THE 'SEINE'!

Living and studying in Rouen means living in a city with a rich history and heritage but resolutely focused on the future. Between the river and the hills, tucked into a bend in the River Seine, Rouen enjoys an exceptional natural environment. A modern city that is rediscovering river, docks and maritime identity, Rouen is open to the whole world and is well-established as a major European city.

### **Rouen Campus**

The NEOMA Business School Rouen campus is a very special 7-hectare location surrounded by woods.

Close to the city centre and major transport routes:

- 10 min from Rouen city centre by bus
- 15 min from the railway station by bus
- 1 hr 15 from Paris by train or car
- 1 hr from the Normandy coast by train or car

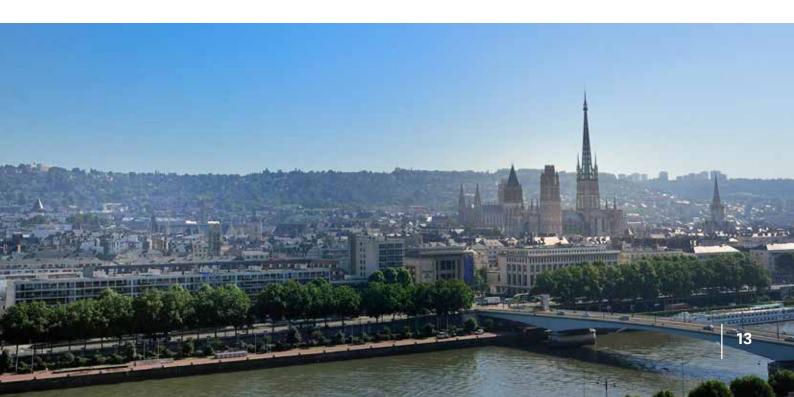
### **Accommodation in Rouen**

Rouen offers numerous housing options (rooms, flats, etc.) in the city centre where 90% of students live. Rental is around €250 per month for 25 m² (including housing subsidy). Accommodation costs can be reduced; students often choose to live in flat shares.

NEOMA BS has its own accommodation platform to assist you with:

- · Finding/offering accommodation
- · Finding flatmate(s) and organising flat-shares
- · Finding/offering sublets
- Finding/offering temporary rooms

http://housing-platform.neoma-bs.fr



# **Financing**YOUR STUDIES

At NEOMA Business School, we are aware that funding education is a central concern for our students. For this reason we do all we can to help each of you develop a top-quality programme of studies by offering you solutions adapted to your personal situation. The staff at our information and service centre, the HUB, can provide you with information and assist you with your administrative needs.

State grants, loans, academic scholarships... there are many solutions that can help you achieve all your professional ambitions!

### SCHOLARSHIPS/GRANTS

### The Eiffel scholarship

The Eiffel scholarship (bourse Eiffel) is granted by the French Ministry of Foreign Affairs to international students who live outside France and who show great interest in studying in France. Our team of experts will assist you in preparing your application and presenting it to the French Ministry of Foreign Affairs.

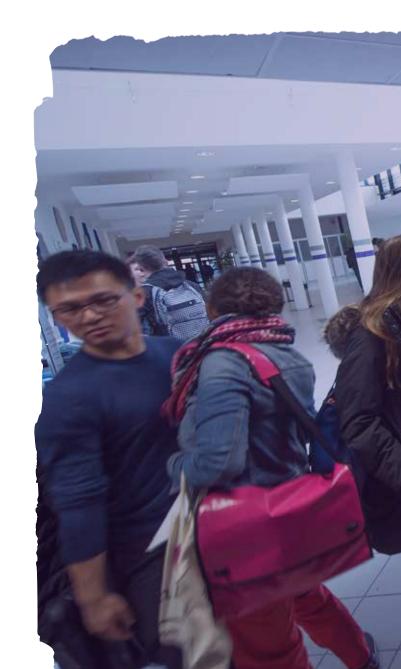
### **NEOMA Business School Foundation scholarships**

Our Foundation supports equal opportunities in higher education. If you encounter financial difficulties, the foundation may award you an academic scholarship that can cover up to 50% of your tuition fees.

Interest-free unsecured loans can also be awarded to students in Advanced Masters and Masters of Science programmes.

Student applications for financial assistance are assessed at two annual meetings, based on three criteria:

- · Academic excellence
- · Financial or family circumstances
- · The candidate's personal merit







### LOANS

### **Student bank loans**

Banks grant loans at a preferential rate of about 1% to students attending Grandes Ecoles, as long as you have a guarantor. We organise a "banking fair" at the beginning of each school year on our campuses, attended by representatives of around a dozen banks who you can meet to arrange a loan.

### **Government-backed student loans**

The government has set up a student loan guarantee fund in partnership with certain banks (Société Générale, Crédit Mutuel, C.I.C, Banque Populaire and certain Caisses d'Épargne). They can offer a maximum loan of €15,000 to all students up to 28 years old, be they French, or citizens of the E.U. or the European Economic Area, regardless of income or parental/third-party guarantees.

The interest rate is set by the bank. The possibility of partially or totally deferring your repayments until you graduate is also at the discretion of the student borrower. Learn more by asking the banks on this programme.

## M.Sc. in

# INTERNATIONAL PROJECT DEVELOPMENT

DURATION: 15 MONTHS
CAMPUS: ROUEN

Companies have a limited amount of resources that need to be controlled and optimised without jeopardising the very essence of their activity and without compromising their raison d'être, i.e., to grow and flourish by predicting and seizing business opportunities. To achieve this goal in an effective manner, corporate strategy supported by proven methodologies such as project-based management and confirmed field-based professionals such as business development directors, export or area managers are key contributors to the prosperity of a business organisation. The NEOMA BS M.Sc. in International Project Development programme truly offers a unique and tangible approach to handling international project development issues. Providing leverage to match market expectations, the programme delivers solid expertise and in-field experience to future graduates. To study at NEOMA BS is to commit to a curriculum taught 100% in English, in a multicultural environment where interaction between students enriches the learning experience. Make the M.Sc. in International Project Development programme part of your life-based project, and join the diverse community of professors and students, for 18 months at least at NEOMA Business



Get ready for an evolving international career in Business development. 99



ANNE-SOPHIE COURTIER
Head of the M.Sc. in
International Project
Development

# Why choose

# THE NEOMA BUSINESS SCHOOL'S M.Sc. IN INTERNATIONAL PROJECT DEVELOPMENT?

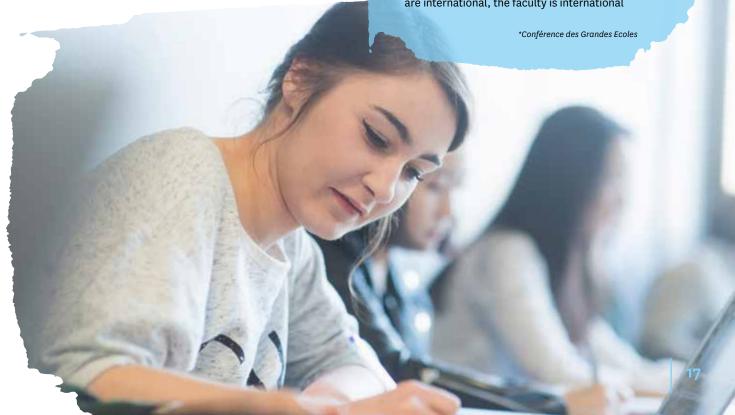


The M.Sc. in International Project Development prepares future managers to develop international business projects from design to implementation. Mainly characterised by a strategic and inductive approach, the programme enables you to progress fast during your career in Business Development.

# 5 good reasons to choose

# M.Sc. IN INTERNATIONAL PROJECT DEVELOPMENT

- Gain PRINCE2 Test® (PRoject in Controlled Environments) certification in project management and train in MS PROJECT.
- Experience an international field study involving real business situations
- Enhance your strategic skills with the Case Study Competition: all along the course, you are immersed in a genuine, multi-dimensional corporate project.
- Learn by doing: design and implementation of projects with local and international companies
- Enrich your cross-cultural skills in a diverse, multi-cultural environment: nearly 90% of students are international, the faculty is international





### DEVELOP AND CONTROL A PROJECT FROM A TO Z!

### **FALL TERM**

From October to April

### **CORE COURSES AND ACTIVITIES**

- Leadership & Talent Management Seminar
- EXPERIENCE made by NEOMA BS
- Strategies of development across countries and cultures
- Financial analysis of multinational companies
- ${\boldsymbol{\cdot}}$  Managing the Legal Dimension of Business
- · Multidimensional Project Management
- Managing Individuals & Teams : an experiential approach



- · Project Management Life Cycle
- · Project X-Culture
- Field Study Abroad

EXPERIENCES made by NEOMA BS

Language courses: intensive French language courses or another language for native French speakers

Job and internship search (shaping your career workshops)

### WINTER - SPRING TERM

From May to December France or abroad

### **CORE COURSES AND ACTIVITIES**

- Business planning and new venture development
- · Strategic marketing management
- Managing financial risks in an international context
- Project Management methodologies (PRINCE2, MS PROJECT)
- Negotiation strategies and dispute resolution
- Making the transition from academia to the business world
- · Cases in IPD



Professional experience. It can take the form of an internship (4-6 months), a job, the creation of a start-up company...

Preparation and defence of a final dissertation: deepen your expertise, develop your professional project

### NEW IN 2017!

### PROJECT MANAGEMENT LIFE CYCLE MODULE

A new Project management life cycle module is integrated into the programme, based on the leadership and agility expertise of NEOMA Business School.

This module helps you to develop your capacity to anticipate the change and thrive in a turbulent professional context. This module is based on mechanisms of PMI (Project Management Institute).

### PROGRAMME HIGHLIGHTS

### A strong experiential approach

The M.Sc. in International Project Development curriculum is based on an integration approach that you experience throughout the year. While building skills through courses related to international business development, company cases and project management specific training (including PRINCE2 certification), the M.Sc. in International Project Development programme fosters learning experiences in real-life settings.

### > Business project

On the basis of an actual corporate problem, the aim of the business project is to place you in a real-life situation, in which the company has to remain the leader by innovative teaching.

The project leads to the development of concrete recommendations to the partner company concerning the feasibility and implementation of the teaching innovation project (process, investments, financial fallout, competition, etc.).

> X-Culture challenge: an international consulting and project management experience

As part of your curriculum, you participate in the X-culture project and competition for two months along with 3,000 students worldwide. You collaborate within virtual and multicultural teams on business challenges presented by corporate partners. All business solutions provided by these teams will be assessed by several independent experts.

The X-culture project specifically helps you learn about the best practices of cross-cultural international collaboration by confronting you with challenges such as time-zone management, cross-cultural differences and virtual communication.

### > Field Study Abroad

Working closely with managers from companies such as Intel, Curver, Young Digital Planet, Sunreef Yachts, Boeing, or local start-up firms, you address genuine business issues. Based on a comprehensive analysis of the situation and your expertise in concepts and methods, you provide professional recommendations, for instance on ways to develop business, CSR, strategy, or a business model.

## Professional certification to serve your employability

### Preparation for PRINCE2 certification (Projects IN Controlled Environments)

PRINCE2 is a scalable, flexible project management method. Derived from professional Project Managers' experiences, it has been steadily refined thanks to its application in a wide variety of contexts.

During the M.Sc. in International Project Development, you attend an intensive session that introduces you to this internationally-recognised method, aimed at all types of projects. At the end of the session, you have the opportunity to obtain the PRINCE2 international certificate in project management. You take the examination on campus in Rouen.



**EXPERIENCES** 

made by

### ERIC DE FOLLEVILLE Head of SI2P (2016 business case)

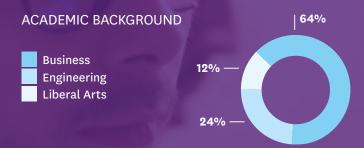
ronment and its multicultural approach NEOMA Business School was clearly the best equipped organisation for our project: a regional school with ar international dimension for a regional problem with international repercussions. We are attempting this innovative approach to go beyond received ideas and other dominant models and to benefit from a fresh look at a topic that we already understand well.



## #theychooseNEOMABS

### PARTICIPANT PROFILE

NEOMA Business School's Global Management classes of 2016-17







**Habofanoe POLAKI** M.Sc. in INTERNATIONAL PROJECT **DEVELOPMENT 2016** 

I am a 24-year-old student from Maseru Lesotho, currently pursuing a Master of Science in International Project Developof its standing as a one of the top Business Schools in France.

Furthermore, the school has an amazing programme structure for my M.Sc.

During the first semester I got to be involved in an international consultancy virtual team called X-Culture, where we solved business problems from all across the globe.

# Take your career TO A NEW LEVEL

€45K
average base salary

54 % employed before leaving the school

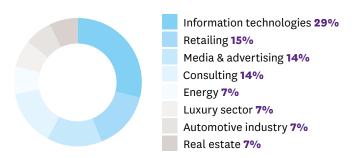
100% employed within 6 months after graduation

65 % of our graduates are employed abroad

## A few of the possible jobs to which you can aspire in the field of project management and business development:

- · Business Development Executive
- · Project Manager
- · Key Account Manager
- · Export Manager
- · Area Manager

### SECTORS OF EMPLOYMENT

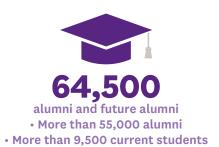


### WHERE DO THE GRADUATES WORK?



### YOUR NETWORK

NEOMA ALUMNI is the 4<sup>th</sup> largest Alumni network of French Business Schools, representing Alumni based in more than 120 countries across the world. NEOMA Alumni offers great opportunities to network through more than 300 events organised every year in France and abroad.







**27** professional and leisure clubs

21 local alumni clubs

54 international alumni clubs

www.neoma-alumni.com



### **REIMS CAMPUS**

59, rue Pierre Taittinger CS 80032 - 51726 Reims Cedex - France

### **ROUEN CAMPUS**

1, rue du Maréchal Juin BP 215 - 76825 Mont-Saint-Aignan Cedex - France

### **PARIS CAMPUS**

9, rue d'Athènes - 75009 Paris - France

### www.neoma-bs.fr







