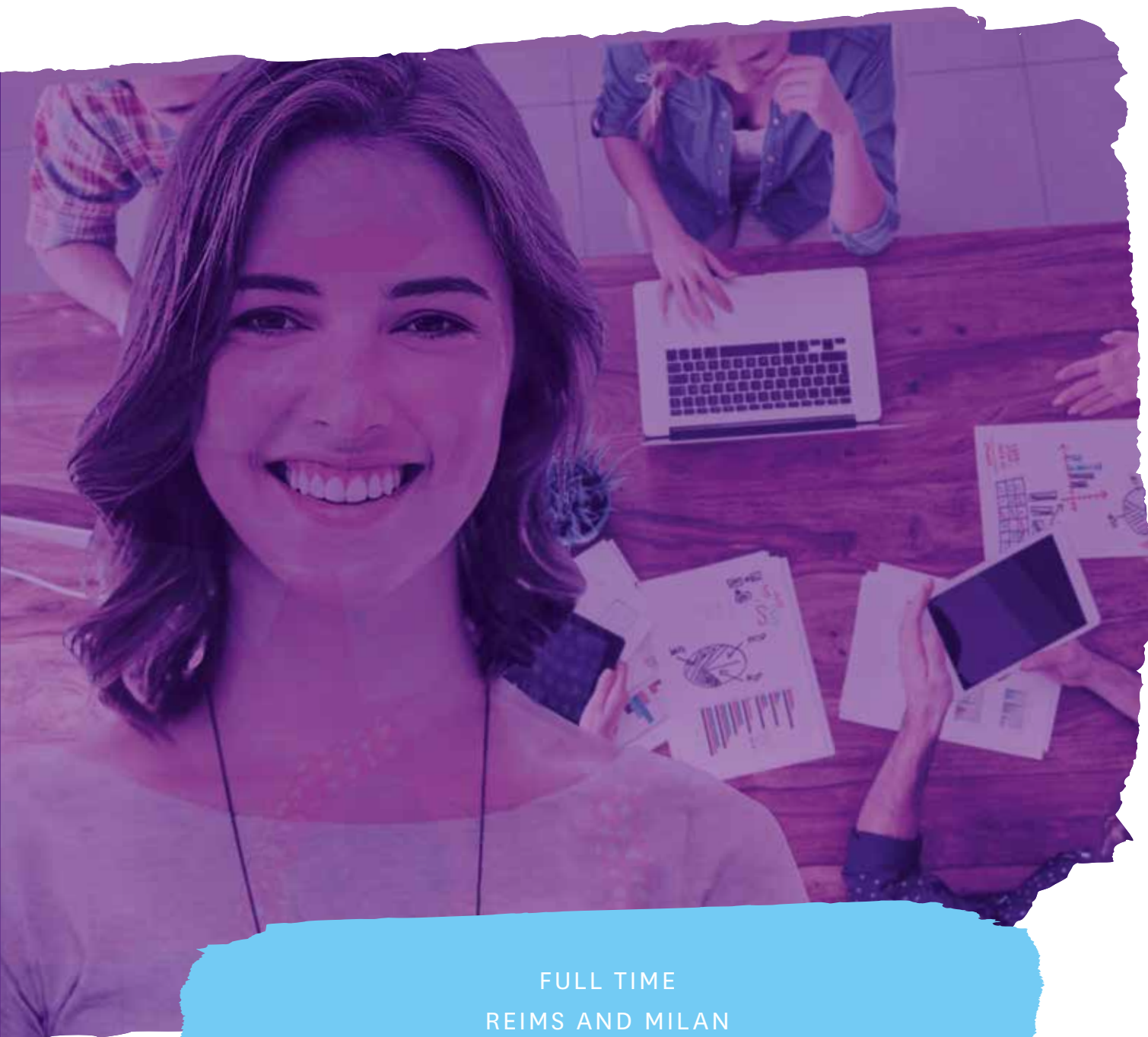


FULL TIME MASTERS®

M.Sc. INTERNATIONAL MASTER IN LUXURY MANAGEMENT



FULL TIME
REIMS AND MILAN

NEOMA
BUSINESS SCHOOL

NEOMA Business School, A MAJOR MANAGEMENT SCHOOL

PROVEN EXPERTISE AND A PROLIFIC TRACK RECORD...

Drawing from the wealth of its 145-year history, NEOMA Business School benefits from the assets originating from its founding schools (in 1871 at the Rouen school and in 1928 at Reims). Marketing, Finance, Commerce, Supply Chain... there are numerous disciplines based on NEOMA Business School's proven expertise and teaching methods. The exceptional careers of several thousand graduates, brought together to create one of the strongest networks is the strongest proof of NEOMA Business School's excellence. Our incomparable academic network and the strength of our links with the international business world are what make NEOMA Business School a major school for management studies.

“

We nurture and support the managers and entrepreneurs of tomorrow, those who are capable of providing responsible leadership and going beyond the dominant models of our day ”

...COMBINED WITH A NEW VISION OF LEADERSHIP

Today in a constantly shifting world where change has become the norm, ensuring stable, long-lasting employability is about knowing how to turn those changes into an opportunity for development. Going beyond individual success, it is a matter of knowing how to deploy talent and apply it to the greater performance of many. The essence of our profession has remained the same for 145 years: to train and instruct students in a collection of management science disciplines to develop leading edge skills and knowledge.

3 campuses:
Rouen, Reims and Paris

3 international
accreditations



200
permanent professors

1,600
professional speakers
and presenters

590
collaborators

9,500
students

1 network of more than
55,000 alumni
in France and around the world

300
international partners
in **75** countries

200
partner companies

**A large portfolio
of programmes,**
from Bachelor degrees to
Executive Education courses.

Our state of mind: **#Humanship**



RESHAPE THE NORMS



LISTEN TO EMOTIONS



STAY CONNECTED

Three strategic orientations, applied in an original, transversal way, reflecting genuine expertise:

Leadership and agility

We coach you to develop shared leadership skills to generate greater business efficiency and performance. This approach to assuming leadership can reinvent a company and unify collective forces to expand boundaries and emphasize new opportunities for innovation.

Entrepreneurship

We aim to instill within you the desire to strive for innovation, creation, and experimentation that goes beyond traditional company building and takeovers.

Personal and professional development

We prepare you for successful and stable professional integration through our emphasis on the foundation of key managerial skills that match the needs of various companies and the business world in general.

A “made by NEOMA BS” experience

NEOMA Business School invests predominantly in three areas which rely on the many positive attributes upon which we have built our reputation:

- **A strong network** of professional, academic and alumni partners located throughout the world. NEOMA Business School is the most connected school in terms of its associations with all the management schools in France, and you will be one of the primary students to benefit from this multi-connected environment.
- **Strong, close relationships with companies**, which are recognised in numerous rankings and surveys and which guarantee the solid merits of our pedagogy (through internships, apprenticeship contracts, study tours, visiting professional speakers...).
- **Innovative, experience-based teaching** with a culture of original real-life professional simulations and genuine immersion into a business environment: integration seminars, business games, case studies, etc.

ANNE-SOPHIE COURTIER
*DIRECTOR OF FULL TIME
MASTERS PROGRAMMES*



Backed by over 30 years of expertise, the Master's programmes at NEOMA Business School are perfectly adapted to the constantly-evolving requirements of the corporate world.

Teaching students to be agile, whilst providing innovative solutions to employers, is core to the mission and commitment of NEOMA BS. Combining a solid focus on academic excellence, and an experiential approach to learning and the development of leadership skills, NEOMA Business School's Master's programmes provide the knowledge and abilities required to enable students to pursue their professional ambitions and achieve their personal goals in a stimulating multicultural environment.

“

Develop the knowledge and skills essential for the leaders of tomorrow's globalised professional environment.”

The Philosophy behind NEOMA Business School FULL TIME MASTERS' DEGREE PROGRAMMES

NEOMA Business School has established an international reputation thanks to its expertise in a variety of key disciplines: Supply Chain, Marketing, Management, Luxury, Project Development, or Finance.

Predominantly taught in English and designed for students of all nationalities, NEOMA Business School Full Time Masters' degree programmes (Master of Science and Advanced Master) offer you the ideal gateway to the world of international business. Drawing on the school's well-established reputation for research and academic excellence, our Masters' degrees are constantly reviewed and developed, to respond to the ever-changing requirements of a continually evolving corporate world.

NEOMA Business School campuses provide the ideal international learning environment in which to discover and experience diversity at every level (faculty, class, student clubs and associations...) and to study and learn in an environment designed to maximise the student experience and prepare you for the professional world.

Studying for a full-time Master's degree at NEOMA Business School is an opportunity to:

- Complete and/or add value to an existing academic education or professional situation
- Develop personal and professional agility, adaptability and leadership skills
- Develop specialised knowledge and culture, related to the international business environment
- Increase managerial and professional potential
- Enhance employability

Join one of our Full-Time Masters, and take full advantage of a blended experience that will develop your agility and employability!

Full-time Masters degrees strengthened by expertise of over **30** years

International certifications:
CFA, PRINCE2, MS PROJECT, PMI, Six SIGMA

A **4-to-6 month** internship experience

Programmes lasting from **12 to 15** months

International programmes
taught in English and French

Over **75%** international students and **100** nationalities

Campuses: Reims, Rouen and Paris

Diplomas accredited or labelled CGE*, RNCP level 1**

*Conférence des Grandes Ecoles (or CGE) brings together higher education and research institutions in France and abroad which train their graduates with a view towards excellence, in partnership with the business world, economic representatives and civic society.

** French National Framework of Qualifications.

M.Sc.

INTERNATIONAL MASTER IN LUXURY MANAGEMENT

In partnership with

GUCCI



DURATION: 12 MONTHS

CAMPUS: REIMS AND MILAN

Luxury companies need excellent and cutting-edge design skills, outstanding craftsmanship, the ability to deliver unique customer experience by interacting with customers and creating meaningful interaction through branding and creation of value. Helping companies to develop and manage such competencies and abilities in order to succeed in Luxury markets requires specialised skills and knowledge. These areas are often not covered by more traditional general management programmes. In order to fill this gap NEOMA Business School and MIP Politecnico di Milano have jointly developed the “International Master in Luxury Management”. A model of value creation, this 12-month full-time programme awards an internationally-recognised degree from each school (double degree). During the programme, students have the opportunity to become acquainted with key players in the luxury industry and gain hands-on knowledge of the major aspects of luxury management through active learning and project work. They will be in close contact with companies thanks to the unique partnership with GUCCI and Champagne Taittinger.

“

Become a blue-ribbon manager in the demanding luxury industry.”



EMMANUELLE RIGAUD-LACRESSE
Head of the M.Sc. International Master in Luxury Management, NEOMA Business School



FABRIZIO MARIO PINI
Head of the M.Sc. International Master in Luxury Management, MIP Politecnico di Milano

MP

POLITECNICO DI MILANO
GRADUATE SCHOOL
OF BUSINESS

Why choose THE NEOMA BUSINESS SCHOOL'S M.Sc. INTERNATIONAL MASTER IN LUXURY MANAGEMENT?

Joining our M.Sc. International Master in Luxury Management is to enter a unique double-degree programme created jointly by NEOMA Business School and MIP Politecnico di Milano. It delivers a curriculum specialised in how to understand, create and manage value in the luxury sector.

Thanks to close relationship with major actors of industry representatives, this full time Master's delivers you the most recent best practices and developments in the luxury industry.

5 good reasons to choose

THE NEOMA BUSINESS SCHOOL'S M.Sc. INTERNATIONAL MASTER IN LUXURY MANAGEMENT

- Obtain an internationally-recognised double Master's degree (NEOMA BS and MIP Politecnico di Milano) in partnership with Gucci and Champagne Taittinger.
- Discover Italy and France, recognised as the cradles of the luxury industry and benefit from the complementary expertise of both schools and faculty.
- Study in an international class: 82% of foreign students, over 25 nationalities in the programme.
- Benefit from the contributions of luxury industry professionals and discover the wealth of crafts in companies of various sizes.
- Ensure employability: 94% of graduates are employed within 6 months of graduation





MASTER THE CHAIN OF VALUE IN THE WORLD OF LUXURY

Benefit from the complementarity of NEOMA BS and MIP Politecnico di Milano in their respective expertise: understanding and managing value creation in the luxury industry, from conception to delivery through the Luxury value chain.

TERM I	TERM II	TERM III
NEOMA Business School (France) September - December	MIP POLITECNICO DI MILANO (Italy) January - June	NEOMA Business School (France) & MIP POLITECNICO DI MILANO (Italy) July - December
UNDERSTANDING VALUE CREATION FOUNDATION	CREATING AND DELIVERING VALUE	
FOCUS ON PEOPLE AND ORGANISATIONS: LUXURY COMPANIES AND ENVIRONMENT	FOCUS ON PROCESSES: CREATING, TRANSFORMING AND DELIVERING LUXURY PRODUCTS AND EXPERIENCE	
<ul style="list-style-type: none">• Discovering fundamentals of luxury management and leadership• Understanding luxury markets: a multicultural perspective• Understanding assets in luxury companies: turning brands into assets• Exploiting assets in luxury markets: defining the potential for growth	<ul style="list-style-type: none">• Turning design culture into luxury products and collections• Turning superior craftsmanship into operational excellence• Creating luxury experience through communication and retail	<ul style="list-style-type: none">• Project work• Final dissertation• Optional internship (4-6 months)

“

**SURBHI CHADHA - M.Sc. in
INTERNATIONAL LUXURY
MANAGEMENT 2014**

The International Master in Luxury Management (IMLUX) at NEOMA Business School in partnership with MIP Politecnico di Milano, is a perfect platform for students aspiring to a career in the Luxury Industry. The programme covers all operations in the luxury industry such as Marketing, Business Strategy, Brand development, and Retail merchandising. The interaction with senior managers from corporate partners such as Krug, Taittinger, Cartier, Interparfums, Zadig & Voltaire to name but a few, provides unparalleled insight from professionals at the heart of the world of luxury. I am glad I chose IMLUX as this one-year extensive programme provided me with opportunities to upgrade my skills and learn about every aspect of the luxury industry. ”



PROGRAMME HIGHLIGHTS

The international dual experience in two complementary countries renowned for their expertise in the field of luxury: France and Italy

Students are plunged into the specificities of the luxury industry relying on the core know-how of both schools: leadership and management delivered by NEOMA Business School and production and transformation of products delivered by MIP Politecnico di Milano.

A holistic approach to the luxury industry

Students explore the world of luxury management industry through a 360° vision based on the understanding of the creation of value on supply chain. Students will study various sectors and different size of companies to gain a complete vision of the luxury field.

The experiential laboratory

Students are encouraged to develop a different outlook and critical views on the various facets of the luxury companies, be they small, medium or large organisations. This is achieved thanks to an innovative pedagogy mixing lectures, case studies, games and simulations and assignments, with the main objective of engaging students in manual operational activities:

Examples of simulation-based games:

- The T-Shirt game: participant will simulate the production of a T-Shirt.
- The Control Chart game: the participant will simulate the activities in the cutting department of a leather shoe company.

EXPERIENCE
made by
NEOMA BS

The end-of-studies mission: Project, Final dissertation, Business Plan

Students are taken through a hands-on experience with a firm involved in luxury management or may discover first-hand the professional world thanks to an optional 4-to-6 month internship, either in France or abroad. Beyond the discovery of diverse crafts and jobs that make the wealth of the luxury industry, students are offered to interact, commit and engage in innovation.

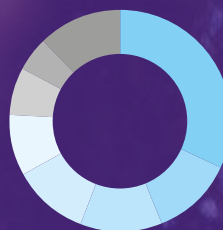
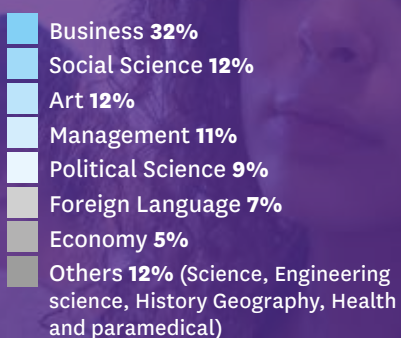


#theychooseNEOMABS

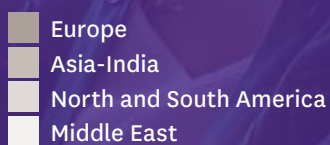
PARTICIPANT PROFILE

NEOMA Business School's IMLUX class of 2016-2017

ACADEMIC BACKGROUND



NATIONALITIES



Take your career TO A NEW LEVEL

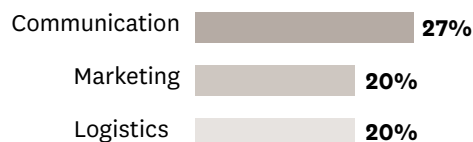
The programme trains specialist managers in the luxury industry for senior positions in Luxury Goods companies.

€35K
average base salary

35% employed
before leaving the school

94% employed
within 6 months after graduation

WHERE DO THE GRADUATES WORK?



Our graduates are mostly employed by large companies. A few of the possible jobs to which you can aspire:

- Product & Brand Manager
- Retail Merchandising Manager
- Purchaser
- Management Controller
- Packaging and Development Manager

“



KAROLIINA PELTOLA
Finland, IMLUX 2013-2014,
Commercial Manager – The Orange
Square Company

As a Commercial Manager at The Orange Square Company, the official UK distributor for niche luxury perfume brands like Creed and Atelier Cologne, I develop new beauty product lines and manage the brand expansion strategy. IMLUX programme definitely boosted my career and I would not have had all these amazing opportunities without it. ”

YOUR NETWORK

NEOMA ALUMNI is the 4th largest Alumni network of French Business Schools, representing Alumni based in more than 120 countries across the world. NEOMA Alumni offers great opportunities to network through more than 300 events organised every year in France and abroad.



64,500

- alumni and future alumni
- More than 55,000 alumni
- More than 9,500 current students



22%

live and work abroad



400

volunteers

27 professional and leisure clubs

21 local alumni clubs

54 international alumni clubs

www.neoma-alumni.com

Why choose AN ADVANCED MASTER OR A MASTER OF SCIENCE FROM NEOMA BUSINESS SCHOOL?

ADVANCED MASTER

> **International Financial Analysis.**

An Advanced Master is a high-level Bachelor's degree (equivalent to a 6-year Bachelor's degree by French education standards). It is designed to train experts in a specific field of study. Accredited by the Conférence des Grandes Ecoles, the Advanced Master brings a guarantee of dual skills and boosts career prospects. This label is based on criteria of selectivity and academic quality. It is delivered upon successful completion of a rigorous auditing procedure and is highly valued by employers and the corporate world.

MASTER OF SCIENCE

> **International Luxury Management • Supply Chain Management • Global Management • International Project Management • Marketing French Excellence.**

Originally devised for international students or students who wish to join a multicultural class, these programmes are taught entirely in English. They are designed for students eager to acquire a high-level specialisation in an international environment. This degree requires the completion of both research work and a thesis or dissertation.

These masters do not compete with one another. On the contrary, they complement each other or are a different route to the same destination: the guarantee of life-long and worldwide employment with the added bonus of proof of an expert area of knowledge.

5 good reasons

TO OPT FOR THE NEOMA BUSINESS SCHOOL FULL-TIME MASTERS

- Choose a Full-time Master ranked in the Top 15 in its category*
- Longstanding expertise developed with an international outlook: 15 months to specialise in your chosen subject in English or French, in Supply Chain, Marketing, Management, Luxury, Project Development, or Finance.
- Innovative teaching methods fostering an experiential approach: 4-to 6-month internship and a variety of business cases and simulations
- Integrate an international environment: 75% of students, 55% of the faculty
- Join the 4th biggest network of French Business Schools with over 55,000 Alumni based all around the world.

*Eduuniversal ranking 2016



#theychooseNEOMABS

PARTICIPANT PROFILE, Diversity as an asset

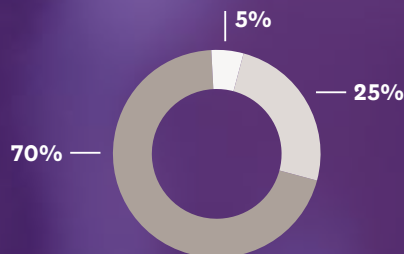
NATIONALITIES

75% of NEOMA Business School Full Time Masters students come from outside of France, mainly Asia, Europe, Latin America, and Africa.



ACADEMIC BACKGROUND

- Arts, Humanities
- Engineering & Sciences
- Business & Economics



NEOMA Business School's Masters classes promote interaction with fellow students in an international environment where open-mindedness, experience and passion prevail.

TWO-YEAR M.Sc. OPTION

Specially designed for students who are completing a three-year Bachelor's degree, or who are from a non-business background, this two-year option provides the ideal opportunity to obtain a Master of Science from NEOMA Business School. During the first year M.Sc., students from all the M.Sc. disciplines work together in a highly internationalised environment, to cultivate a Master's mind-set: the ability to work independently and in groups, academic rigour and objective-based learning. Emphasis is placed on personal and professional development, as well as critical thinking, language and analytical skills.

Upon successful completion of the first year, students continue their studies in their selected M.Sc. specialisation:

- M.Sc. in Global Management
- M.Sc. in International Project Development
- M.Sc. in Marketing French Excellence
- M.Sc. in Supply Chain Management



An immersive teaching experience

DESIGNED TO BOOST EMPLOYABILITY

FULL-TIME TRAINING PROVIDING A STRONG THEORETICAL BASIS

Depending on the Master you choose, the curriculum spreads over 12 to 15 months on a full-time basis (a duration ranging from 350 to 480 hours).

The pace of the programmes allows you to focus on the theoretical dimension of the courses and work in teams to implement various projects. The first 6 to 7 months are commonly dedicated to the delivery of core courses, interspersed with a series of in-company immersions and field trip studies either in France or abroad.

Courses are designed by NEOMA Business School international professors, leaders in their area of research and expertise; professional teachers also participate in the design and delivery of classes. Taught in English and in French, courses are enriched with the companies' input in order to be aligned with real-world business expectations and the School's vision of leadership.

AN EXPERIENTIAL PEDAGOGY

In a world of constant change, we prefer to help you “learn how to learn” so that throughout your career you continue to acquire the knowledge, skills, methods, and tools that will give you the best chance to be successful and help your future employers develop.

We believe that there is no better way of truly understanding the corporate world than by involving yourself in a real case study (business cases, simulations, challenges, etc.). Engaging students in innovation is achieved by interaction with the professional field. This may take different forms.

At NEOMA Business School, students are confronted by highly challenging situations, such as the creation of a brand, how to launch and market a product from scratch, and finding innovative solutions to adapt and anticipate various international contexts.

FOCUS ON...

A group of selected students from the M.Sc. in International Luxury Management worked on the Geoffroy Champagne challenge: to devise a communication strategy for a specific “champagne” or create new packaging.

In 2016, the whole class of the M.Sc. in International Project Development literally isolated itself in a bus to work under pressure, out of their comfort zone. The goal: to yield innovative solutions on how to remain a leader on the Safety market.

INTERNSHIP & FINAL DISSERTATION: REAL CORPORATE EXPOSURE

The remaining months of study are dedicated to a 4-to 6 month internship and the preparation of the final dissertation. This period in a company is highly recommended but not mandatory. However, nearly 100% of NEOMA Business School full time Masters' students go on an internship to complete their experience of the programme and implement the expertise of their choice. As a result of the in-company project or mission, the student must obtain official approval before he or she enters the company and accepts the mission. The trainee is supervised by a corporate tutor who will make sure that the project and the related activities are in line with the specialisation pursued in the Masters' degree.

A key step towards obtaining the full time Master: the final dissertation

The dissertation serves to perform research on a specific subject. It demonstrates the knowledge acquired through the programme and applied during the in-company project-work, mission or internship. The participant is assisted in the definition of the subject-matter by the supervisor. The participant will be taught how to conduct research thanks to methodology courses delivered in the curriculum. The Master's degree is validated provided all the modules, mission, internship and the professional dissertation are completed.

DEDICATED UNIT TO SERVE YOUR EMPLOYABILITY

Students are supported by NEOMA Business School Career Centre. This unit is organised by geographical zone (Europe, Asia, North America, and Latin America) and it provides the student with personal guidance in multiple ways (CV, motivation and speculative letters, personal branding, etc...) all adapted to his or her profile in order to help in the search for internships and employment. Based on the expectations and best practices of companies and on research conducted by our professors, this unit supplies all the tools and advice the student needs to succeed in his or her professional career.

“



HAMZA EL ALAMI
Supply Chain
Management
graduate 2016

The tools provided by the school were helpful along my journey to reaching my academic goals. Starting from the daily emails about internship offers from more than 200 companies in France, the library for research, field trips offering a more realistic view and experience of the material, and most importantly, the Enterprise Forum organised within the school... The Enterprise Forum was the opportunity to prove myself as a worthy candidate. I got to be interviewed by a great number of high-level companies such as BMW, Microsoft, and DANONE, and I found my internship with BMW. All in all, I had a very positive experience being a NEOMA Business School student, and I would not trade that for anything in the world. ”

Admissions

OUR TEAM OF EXPERTS TO ACCOMPANY YOU FOR 10 MONTHS

The Admissions Department experts are at your disposal to provide detailed information on the Full Time Master's programmes, feedback on your personal profile and help you finalise your personal and professional project.

APPLICATION REQUIREMENTS

Applicants must have the following:

- A Bachelor's degree, or approved equivalent in a related field (BAC+4).
- Fluent English and/or fluent French face-to-face interview evaluation (depending on choice of programme). The interview lasts 20 to 30 minutes before a jury consisting of a professor and/or a professional. The interview's goal is to understand the applicant's motivation, to analyse the relevance of his or her professional project to the chosen programme.
- Minimum 6-month professional experience, internship or other relevant experience.
- Dynamic international profile and good team player.
- Relevant professional goals.

Application consists of the following:

- the online application: <http://apply@neoma-bs.fr>
- Provide scanned copies of all original documents in English or French.
- Successful candidates are contacted for interview.
- Students residing abroad are similarly interviewed via videoconference

Results:

Candidates are usually informed of the results by email within two weeks of the interview (if the application file is complete).

REMARKS

International students (outside European Union)

Students are recommended to sit their tests as early as possible in order to obtain admission results in time for visa requests. Candidates who meet the entry requirements will be interviewed by Skype or in person.

FOCUS ON... INTERNATIONAL WELCOME

Originating from various regions of the world with a diversity of academic and professional backgrounds, the "orientation week" is the key moment when students mix and dive into a cross-cultural seminar (icebreaking, team-building activities off campus...).





NEOMA BUSINESS SCHOOL CAMPUSES

LIFE IN REIMS: AN ECONOMIC CROSSROADS!

Ideally located in France as well as at the heart of Europe, Reims has naturally become a major industrial crossroads: pharmaceuticals, health care, food industry, bio technology, wines and spirits, etc.

Its proximity to Paris gives it obvious appeal in terms of investment for companies who constantly install offices, manufacturing sites, service centres, call centres and even, more recently, television and music recording studios.

And of course, as the cradle of champagne, Reims is home to the most famous Champagne houses (Lanson, Pommery, Mumm, Veuve Cliquot, Ruinart, Krug, Taittinger and many others).

Reims Campus

The NEOMA Business School Reims campus is located on two sites with a contemporary architectural style, located just five minutes from each other by tram.

Close to the city centre and major transport routes:

- 10 min from Reims city centre by tram
- 10 min from the TGV railway station by tram
- 30 min from Charles de Gaulle airport by train
- 45 min from the centre of Paris by high-speed train

Accommodation in Reims

Students residence halls are available on campus.

Near the campuses or in the city centre you can also find accommodation in student residences or private flats, take a room in a youth centre, or choose to share your accommodation with a senior or disadvantaged citizen.

NEOMA BS has its own accommodation platform to assist you with:

- Finding/offering accommodation
- Finding flatmate(s) and organising flat-shares
- Finding/offering sublets
- Finding/offering temporary rooms

<http://housing-platform.neoma-bs.fr>



LIFE IN ROUEN: BE PART OF THE 'SEINE'!

Living and studying in Rouen means living in a city with a rich history and heritage but resolutely focused on the future. Between the river and the hills, tucked into a bend in the River Seine, Rouen enjoys an exceptional natural environment. A modern city that is rediscovering river, docks and maritime identity, Rouen is open to the whole world and is well-established as a major European city.

Rouen Campus

The NEOMA Business School Rouen campus is a very special 7-hectare location surrounded by woods.

Close to the city centre and major transport routes:

- 10 min from Rouen city centre by bus
- 15 min from the railway station by bus
- 1 hr 15 from Paris by train or car
- 1 hr from the Normandy coast by train or car

Accommodation in Rouen

Rouen offers numerous housing options (rooms, flats, etc.) in the city centre where 90% of students live. Rental is around €250 per month for 25 m² (including housing subsidy). Accommodation costs can be reduced; students often choose to live in flat shares.

NEOMA BS has its own accommodation platform to assist you with:

- Finding/offering accommodation
- Finding flatmate(s) and organising flat-shares
- Finding/offering sublets
- Finding/offering temporary rooms

<http://housing-platform.neoma-bs.fr>





Financing YOUR STUDIES

At NEOMA Business School, we are aware that funding education is a central concern for our students. For this reason we do all we can to help each of you develop a top-quality programme of studies by offering you solutions adapted to your personal situation. The staff at our information and service centre, the HUB, can provide you with information and assist you with your administrative needs.

State grants, loans, academic scholarships... there are many solutions that can help you achieve all your professional ambitions!



SCHOLARSHIPS/GRANTS

The Eiffel scholarship

The Eiffel scholarship (bourse Eiffel) is granted by the French Ministry of Foreign Affairs to international students who live outside France and who show great interest in studying in France. Our team of experts will assist you in preparing your application and presenting it to the French Ministry of Foreign Affairs.

NEOMA Business School Foundation scholarships

Our Foundation supports equal opportunities in higher education. If you encounter financial difficulties, the foundation may award you an academic scholarship that can cover up to 50% of your tuition fees.

Interest-free unsecured loans can also be awarded to students in Advanced Masters and Masters of Science programmes.

Student applications for financial assistance are assessed at two annual meetings, based on three criteria:

- Academic excellence
- Financial or family circumstances
- The candidate's personal merit





LOANS

Student bank loans

Banks grant loans at a preferential rate of about 1% to students attending Grandes Ecoles, as long as you have a guarantor. We organise a “banking fair” at the beginning of each school year on our campuses, attended by representatives of around a dozen banks who you can meet to arrange a loan.

Government-backed student loans

The government has set up a student loan guarantee fund in partnership with certain banks (Société Générale, Crédit Mutuel, C.I.C , Banque Populaire and certain Caisses d’Épargne). They can offer a maximum loan of €15,000 to all students up to 28 years old, be they French, or citizens of the E.U. or the European Economic Area, regardless of income or parental/third-party guarantees.

The interest rate is set by the bank. The possibility of partially or totally deferring your repayments until you graduate is also at the discretion of the student borrower. Learn more by asking the banks on this programme.

NEOMA

BUSINESS SCHOOL

REIMS CAMPUS

59, rue Pierre Taittinger
CS 80032 - 51726 Reims Cedex - France

ROUEN CAMPUS

1, rue du Maréchal Juin
BP 215 - 76825 Mont-Saint-Aignan Cedex - France

PARIS CAMPUS

9, rue d'Athènes - 75009 Paris - France

www.neoma-bs.fr

