

TWO-YEAR M.Sc.

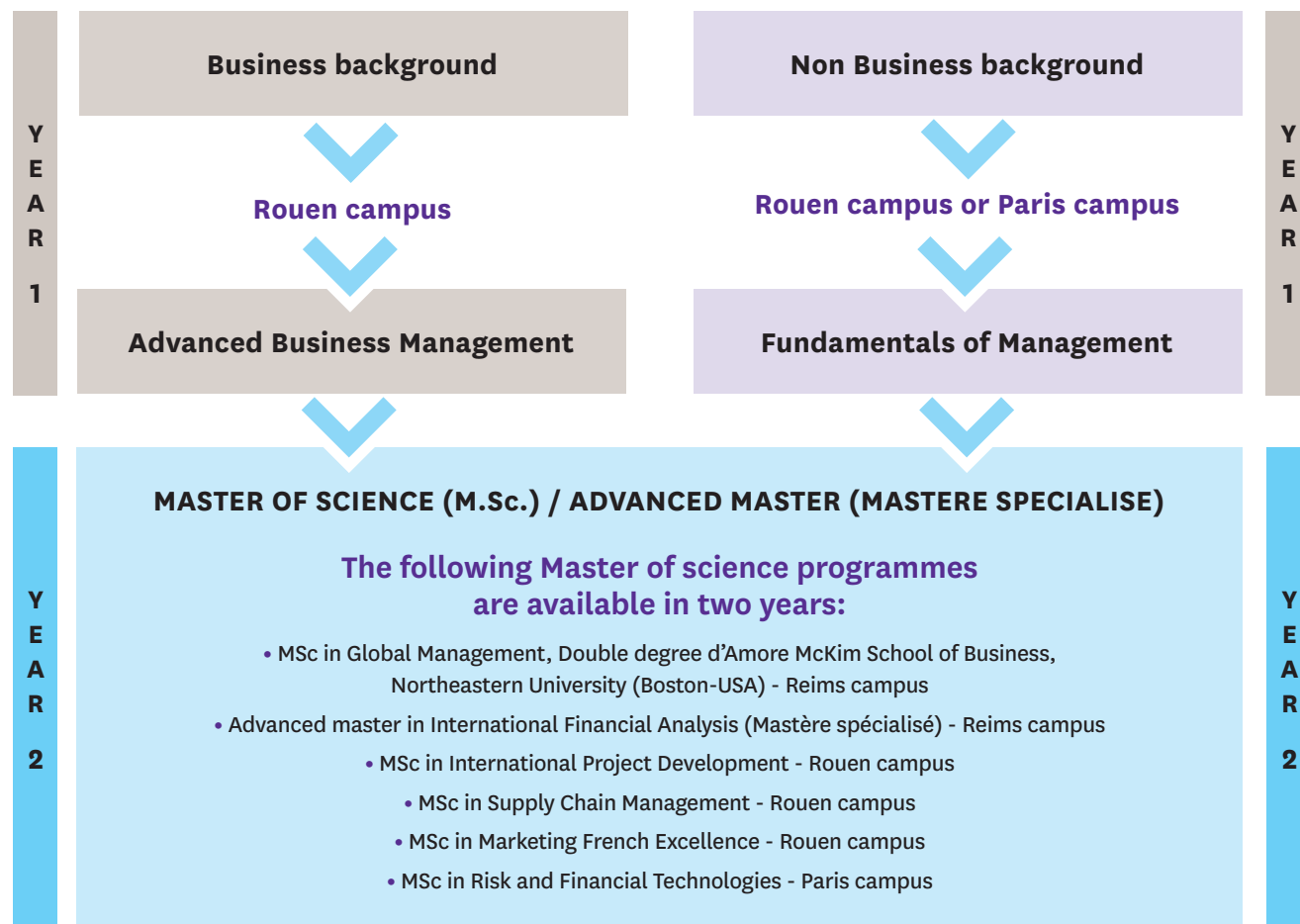
Kick-start your international experience from France

Fully taught in English and delivered on Rouen and Paris campuses, this programme serves as a gateway to a NEOMA Business School Master of Science degree. It is aimed at students who hold a three-year higher education qualification («licence» or Bachelor's degree).

In the 1st year, you will develop and improve your skills in business, strategy, management, economics, leadership and English. You will specialise during the second year of the master.

Please specify your preferred programme when preparing your application. NEOMA Business School offers M.Sc. courses in a range of specialist fields.

TAKE YOUR STUDIES TO THE NEXT LEVEL!



COURSES OVERVIEW

YEAR 1		YEAR 2
ROUEN	ROUEN/PARIS	
Advanced Business Management	Fundamentals of Management	
Brand management and story telling Fundamentals of communication Geopolitics and international relations Innovation management Leading change Quantitative methods for business Global marketing International trade Investments Negotiation Supply chain management Capstone project Language	Financial accounting basics Management and organisation Quantitative skills for business Geopolitics and International relations Marketing fundamentals Current economic global challenges Entrepreneurship Corporate finance Marketing management Digital literacy Strategy, corporate and business Capstone project Language	<ul style="list-style-type: none"> • MSc in Global Management, Double degree d'Amore McKim School of Business, Northeastern University (Boston-USA) - Reims campus • Advanced master in International Financial Analysis (Mastère spécialisé) - Reims campus • MSc in International Project Development - Rouen campus • MSc in Supply Chain Management - Rouen campus • MSc in Marketing French Excellence - Rouen campus • MSc in Risk and Financial Technologies - Paris campus
60 ECTS	60 ECTS	90 ECTS

IN A NUTSHELL

- September intake in Rouen and Paris
- Duration: from September to April
- Optional internship
- Eligibility: 3-year Bachelor's degree, IELTS (5.5)

> APPLY NOW

Complete the online application:

<http://apply.neoma-bs.fr>



CONTACT

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