



# MASTER OF SCIENCE IN GLOBAL MANAGEMENT

**Double Degree Option** 

D'Amore-McKim School of Business Northeastern University, Boston, U.S.A.

**NEOMA Business School** - Reims, France



The M.Sc. in Global Management is a flexible programme offering a Master of Science as a Single degree, a Double Degree and a Two-Year MSc option. The MSc in Global Management will provide you with a range of fundamental managerial skills to make you fit for an international career at the managerial position. Placing a strong emphasis on leadership and ethics competencies, you will dive into various immersion experiences and cases (field study trip, conference in Brussels...) and the opportunity to complete a professional experience.

## CAREERS IN INTERNATIONAL **ENVIRONMENTS**

Career paths span all sectors (consulting, banking, services) and departments (sales, logistics, marketing, finance, etc.). A few of the possible positions the graduates can aspire to:

International Sales Manager, International Development Manager, Financial Analyst, Product Manager, Communication and Media Relations Manager...

# 5 good reasons to choose THE MSc IN GLOBAL MANAGEMENT

- > Earn a single or double degree in international business and management and join two worldwide, powerful alumni networks
- > Build a comprehensive, professional experience by studying in two countries, immersed in multicultural environments
- > Master the key functions of a company strategy, finance, marketing - and benefit from the expertise of two institutions breaking ground in innovation, entreneurship and leadership
- > Benefit from the guidance and support of two leading business schools
- > Boost your employment opportunities across France, the European Union and the USA. Possibility to become eligible for an F-1 visa sponsorship (US) or visa APS (EU) after graduation to seek professional experience



Marina BASTOUNIS, Head of the MSc in Global Management



Prepare to face the global forces that drive business with an entrepreneur mindset 99

### SNEEK PEEK IN THE CURRICULUM

#### SINGLE DEGREE - ONE CURRICULUM - ONE POSSIBILITY

### SEPTEMBER - DECEMBER JANUARY - APRIL · Leadership & Management Competences

- Business Statistics
- · Financial Analysis
- · International Negotiation
- · International Marketing
- · Responsibility, Sustainability
- & Organisational Misconduct
- · Leadership & Talent Management • French or other language
- · Global Strategy & Innovation
- · Operations & Supply Chain Management
- · Global Governance & Trade
- · Global Socio-economic Environment
- · French or other language

- · Final thesis and presentation

• 4 to 6 months internship

#### **DOUBLE DEGREE - ONE CURRICULUM - TWO POSSIBILITIES**

#### **BOSTON** - D'Amore-McKim REIMS - NEOMA BS THE GLOBE SEPTEMBER-DECEMBER JANUARY-APRIL MAY-DECEMBER · Leadership & Management Competences · 4 to 6 months internship in France, · Business Statistics · Managerial Finance & Accounting · Global Strategy & Innovation USA or other country · Choose 3 electives · Operations & Supply Chain Management · Final thesis > Global Managerial Economics · Global Governance & Trade · Opportunity to apply for an APS visa after > International Business Management graduation to seek professional experience · Global Socio-economic Environment > International Marketing in France for 12 months > Global Family Business Management > Corporate Entrepreneurship > Negotiations

#### OR

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REIMS - NEOMA BS	BOSTON - D'Amore-McKim		THE GLOBE
SEPTEMBER-DECEMBER	JANUARY-APRIL	MAY-AUGUST	AUGUST-DECEMBER
Business Statistics     Financial Analysis     International Negotiation     International Marketing     Responsibility, Sustainability     & Organisational Misconduct     Leadership & Talent     Management	Becoming a Global Leader Strategic Decision-Making in a Global Environment Choose 2 electives Power and Influence Supply Chain Management Global Workforce Metrics and Analytics Doing Business in Emerging Markets Enterprise Growth & innovation Global Talent Management	Strategy     Implementation     Project     Final thesis	Internship in France, USA or abroad     With an F-1 visa you can apply for OPT after graduation.     Extend your stay in the USA for 12 months to seek professional experience

### PRACTICAL INFORMATION

- FORMAT: Full-Time programme, 15 months (Two-Year MSc option available).
- · ADMISSION CRITERIA:

Single degree: 4-year Bachelor's degree or 3-year Bachelor's degree in business, management and 2 years' professional experience. Minimum IELTS score: 6 in all skill areas.

Double degree: 4-year Bachelor's degree or 4-year Bachelor's degree with a business option (4 business-related modules, 2 quantative modules), between 6 months' minimum and 5 years' maximum professional experience, TOEFL score 83 (ibt) or 220 (cbt) OR IELTS score 6.5 with a minimum 6 in all skill areas. GPA equal to 3.0 according to a course-by-course evaluation of your full transcript conducted by WES.

Two-Year MSc: 3-year Bachelor's degree, less than 18 months' professional experience, IELTS score: 5.5 in all skill areas.

- TUITION FEES: €16,500 (Single degree) € 37,700 (Double degree) additional €9,500 (first year of the Two-Year MSc).
- · APPLICATION FEES: €100.
- · FUNDING AVAILABLE: up to €3,000 in scholarships.
- · DEGREE AWARDED: Master of Science (Single Degree), Master of Science in Global Management & Master in International Management (Double Degree).
- > APPLY ONLINE: apply.neoma-bs.fr

#### ABOUT NEOMA BUSINESS SCHOOL

1 network of over 59,500 graduates in France and around the world

300 international partners in 75 countries

200 partner companies

in the French Business Schools general ranking of Master in Management « Grande Ecole programme » and

**41<sup>st</sup>** in the international ranking of the Financial Times « Masters in Management 2018 »







www.neoma-bs.com

#### CONTACT